

**I MINA'BENTE OCHO NA LIHESLATURAN GUÅHAN**  
**2006 (SECOND) Regular Session**

**Resolution No. 181 (LS)**

As amended.

Introduced by:

A. R. Unpingco

F. B. Aguon, Jr.

J. M.S. Brown

Edward J.B. Calvo

B. J.F. Cruz

Mike Cruz

Mark Forbes

L. F. Kasperbauer

R. Klitzkie

J. A. Lujan

A. B. Palacios, Sr.

R. J. Respicio

Ray Tenorio

J. T. Won Pat

**Relative to congratulating Coca Cola-Fanta Korea on the Tenth (10<sup>th</sup>) Anniversary of its hosting of the Fanta Fun Camp and commending it for conducting the camp on Guam for the third time.**

1        **BE IT RESOLVED BY I MINA'BENTE OCHO NA LIHESLATURAN**

2        **GUÅHAN:**

3        **WHEREAS,** Coca Cola-Fanta Korea has conducted an advertising  
4        campaign and contest which features Guam as the current destination to be  
5        experienced by the winners; and

1           **WHEREAS**, the Fanta Fun Camp was first held on Guam in 2002 with  
2 three hundred (300) participants and again in 2003 with another three  
3 hundred (300) participants; and

4           **WHEREAS**, in 2006, the camp expects to host one hundred fifty (150)  
5 participants and seven (7) famous comic celebrities as part of the Tenth (10<sup>th</sup>)  
6 Anniversary of the project, using Guam as the location for the third time; and

7           **WHEREAS**, the participants range in age from thirteen to eighteen (13  
8 to 18) years old and are drawn from over five million (5,000,000) hits to a  
9 Fanta website which features a Guam image and details of the contest; and

10          **WHEREAS**, eighty million (80,000,000) drink containers featuring a  
11 Guam image were distributed throughout Korea, and one hundred thousand  
12 (100,000) posters showing a “Fantasy Island Guam” image were distributed  
13 throughout the country; and

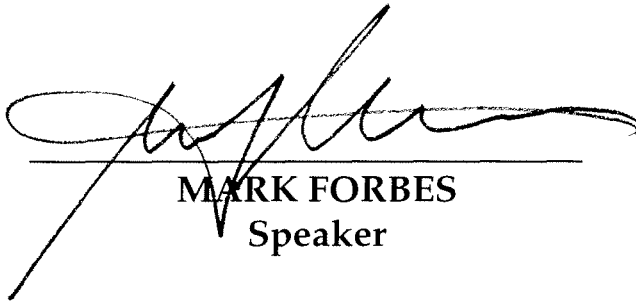
14          **WHEREAS**, the total on-line and off-line media value of the 2006 event  
15 has been estimated to exceed Four Million Six Hundred Thousand Dollars  
16 (\$4,600,000.00) against an investment by the Guam Visitors Bureau of some  
17 Ten Thousand Four Hundred Dollars (\$10,400.00); now, therefore, be it

18          **RESOLVED**, that *I Mina’Bente Ocho Na Liheslaturan Guåhan* does hereby,  
19 on behalf of the people of Guam, extend its congratulations to Coca Cola-  
20 Fanta Korea on the Tenth (10<sup>th</sup>) Anniversary of its Fanta Fun Camp; and be it  
21 further

22          **RESOLVED**, that *I Mina’Bente Ocho Na Liheslaturan Guåhan*  
23 acknowledges the significant contribution made to market Guam in Korea  
24 and to conduct its “Fantasy Island Guam” in 2002, 2003 and 2006, and  
25 commends Coca Cola-Fanta Korea for their efforts to date; and be it further

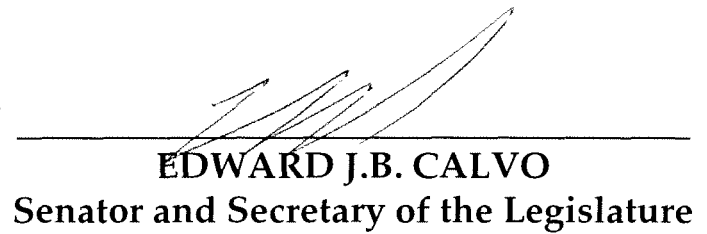
1           **RESOLVED**, that the Speaker certify, and the Secretary of the  
2 Legislature attest to, the adoption hereof, and that copies of the same be  
3 thereafter transmitted to Coca Cola-Fanta Korea; to the Guam Visitors Bureau;  
4 and to the Honorable Felix P. Camacho, *I Maga'lahaen Guåhan*.

**DULY AND REGULARLY ADOPTED BY I MINA'BENTE OCHO NA  
LIHESLATURAN GUÅHAN ON THE 17TH DAY OF AUGUST 2006.**



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**MARK FORBES**  
Speaker



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**EDWARD J.B. CALVO**  
Senator and Secretary of the Legislature